Billing Code: 4810-AM-P

## BUREAU OF CONSUMER FINANCIAL PROTECTION

[Docket No: CFPB-2015-0041]

**Agency Information Collection Activities: Comment Request** 

**AGENCY:** Bureau of Consumer Financial Protection.

**ACTION:** Notice and request for comment.

**SUMMARY:** In accordance with the Paperwork Reduction Act of 1995 (PRA), the Consumer Financial Protection Bureau (Bureau) is requesting to renew the Office of Management and Budget (OMB) approval for renewal of an existing information collection titled, "Generic Information Collection Plan for the Development and/or Testing of Model Forms, Disclosures, Tools, and Other Similar Related Materials."

**DATES:** Written comments are encouraged and must be received on or before [INSERT]

DATE 60 DAYS AFTER DATE OF PUBLICATION IN THE FEDERAL REGISTER] to be assured of consideration.

**ADDRESSES:** You may submit comments, identified by the title of the information collection, OMB Control Number (see below), and docket number (see above), by any of the following methods:

- Electronic: <a href="http://www.regulations.gov">http://www.regulations.gov</a>. Follow the instructions for submitting comments.
- Mail: Consumer Financial Protection Bureau (Attention: PRA Office), 1700 G Street,
   NW, Washington, DC 20552.

Hand Delivery/Courier: Consumer Financial Protection Bureau (Attention: PRA Office),

1275 First Street, NE, Washington, DC 20002.

Please note that comments submitted after the comment period will not be accepted. In general,

all comments received will become public records, including any personal information provided.

Sensitive personal information, such as account numbers or social security numbers, should not

be included.

**FOR FURTHER INFORMATION CONTACT:** Documentation prepared in support of this

information collection request is available at www.regulations.gov. Requests for additional

information should be directed to the Consumer Financial Protection Bureau, (Attention: PRA

Office), 1700 G Street, NW, Washington, DC 20552, (202) 435-9575, or email: PRA@cfpb.gov.

Please do not submit comments to this mailbox.

**SUPPLEMENTARY INFORMATION:** 

Title of Collection: Generic Information Collection Plan for the Development and/or Testing of

Model Forms, Disclosures, Tools, and Other Similar Related Materials.

OMB Control Number: 3170-0022.

Type of Review: Extension with change of a currently approved collection.

Affected Public: Individuals or households.

*Estimated Number of Respondents:* 21,000.

Estimated Total Annual Burden Hours: 8,925.

Abstract: This is a request to renew OMB's approval for a generic information collection plan

that allows the Bureau to conduct qualitative testing of disclosures and related materials relating

to the features of consumer financial products and services. The research will result in

recommendations for the development of and revisions to such disclosures and related materials.

The research activities may be conducted by the Bureau or external parties such as, for example,

contractors retained by the Bureau, and will employ cognitive psychological testing methods.

This approach has been demonstrated to be feasible and valuable by the Bureau and other

agencies in developing disclosures and related materials. The planned research activities will be

conducted with the goal of creating effective disclosures and related materials that will help

consumers understand the features of consumer financial products and services.

**Request for Comments:** Comments are invited on: (a) Whether the collection of information is

necessary for the proper performance of the functions of the Bureau, including whether the

information will have practical utility; (b) The accuracy of the Bureau's estimate of the burden of

the collection of information, including the validity of the methods and the assumptions used; (c)

Ways to enhance the quality, utility, and clarity of the information to be collected; and (d) Ways

to minimize the burden of the collection of information on respondents, including through the

use of automated collection techniques or other forms of information technology. Comments

submitted in response to this notice will be summarized and/or included in the request for OMB

approval. All comments will become a matter of public record.

Dated: September 21, 2015.

Linda F. Powell,

Chief Data Officer, Bureau of Consumer Financial Protection.

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